

CULTURE SERVICES ADVISORY COMMITTEE
Thursday, February 10, 2022

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, February 10, 2022 at 7:12 p.m. in Council Chambers, City Hall, 3000 Guildford Way, Coquitlam, BC with the following persons present:

COMMITTEE MEMBERS: Councillor Dennis Marsden, Chair
Councillor Trish Mandewo, Vice Chair
Will Davis, Artistic Community Representative
Philip Hartwick, Evergreen Cultural Centre
Kathleen Lagunsad Campbell
Megan Leslie
Janice Mazon
Joan McCauley, Place des Arts
Philip Mulder
Jackie Weinkam, Festival Planners Network
Barbara Winter, Coquitlam Heritage Society

REGRETS: Marie Del Cid-Luque
Todd Gnissios, Coquitlam Public Library Board

ABSENT: Kim Hockey

STAFF: Karen Basi, Cultural Services Manager
Terra Dickinson, Cultural and Community Events Supervisor
Stephanie Lam, Legislative Services Manager
Jeri Hohn, Committee Clerk

CALL TO ORDER

The Committee recessed at this time (7:12 p.m.) so that a technology issue could be resolved, and reconvened at 7:26 p.m. with the Committee members and staff present as noted above, save the Legislative Services Manager.

The Chair acknowledged that the City operates on the traditional, ancestral and unceded territory of the kwikwəłəm (Kwikwetlem First Nation).

1. Welcome and Roundtable of Introductions

The Chair welcomed new and returning members and the Committee and staff participated in a roundtable of introductions.

The Chair shared that February was Black History Month and noted that events occurring across the country provided Canadians with an opportunity to participate in festivities honoring the legacies of black Canadians and their communities. He further shared that Heritage Week would occur the week of February 21 – 27, 2022, and spoke to its “Altogether Inclusive” theme and events.

ADOPTION OF MINUTES**2. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, November 18, 2021**

The Minutes of the Culture Services Advisory Committee Meeting held on Thursday, November 18, 2021, were approved.

NEW BUSINESS**3. Committee Orientation**

In the interests of time, this item was deferred to the next Committee meeting. At the request of the Chair, the Committee Clerk undertook to circulate a copy of the presentation by email following the meeting.

4. Review and Approve 2022 CSAC Work Plan

The Cultural Services Manager referred the Committee to a copy of the draft 2022 Work Plan presented on-screen, and reviewed each of the proposed work plan items.

The Chair invited input from the Committee and there was none.

The Committee approved the 2022 CSAC Work Plan and a copy is attached to, and forms a part of, these minutes.

The Committee recommended:

**COMMITTEE
RECOMMENDATION**

That Council approve the 2022 Culture Services Advisory Committee Work Plan.

**5. Opportunity to Establish Sub-Committees – 2021 Debrief & Discussion
*Civic Facility Visual Arts Display Program Requirements***

The Cultural Services Manager referenced the Agenda Brief attached to the agenda package and provided a presentation with on-screen slides titled as follows:

- 2021/2022 Sub-Committees
- Promoting youth, cultural diversity and inter-culturalism in programming offered by City and major service delivery partners
- Address the lack of visual arts space by increasing display space in civic & private facilities
- Foster cultural engagement and activity at the neighbourhood level
- 2022 Sub-Committee Opportunity – Visual Arts Display Program Requirements

Discussion ensued relative to the following:

- Examples of the types of art that the 2021 Sub-Committee had proposed be displayed in civic and private facilities
- Confirmation that, should it wish to do so, the Coquitlam Heritage Society could display banners and a small exhibit

At the request of the Chair, the Cultural Services Manager spoke to the establishment of the proposed 2022 Sub-Committee, including potential next steps relative to the work undertaken by the 2021 Sub-Committee, organizing sub-committee meetings, conducting further research work, and bringing information back to the main Committee for discussion.

In response to a question from the Chair, the Committee agreed to form a Civic Facility Visual Arts Display Sub-Committee. The following Committee members volunteered to participate on the Sub-Committee: Philip Hartwick, Joan McCauley, Philip Mulder, and Barbara Winter.

The Cultural Services Manager undertook to follow-up with the volunteers by email regarding next steps.

6. Staff Update: Cultural Statistics Strategy Project Presentation – Opportunity for Committee input

The Culture Services Manager provided a presentation, referring to on-screen slides titled as follows:

- Cultural Services – Cultural Statistics Strategy
- Cultural Statistics Strategy
- Statistics Canada Data Sources
- Summary of Approach
- Domain / Sub-Domain
- Major Assumptions
- Calculation Example (1 of 3)
- Calculation Example (2 of 3)
- Calculation Example (3 of 3)
- Limitations
- Advantages
- Data Deliverables
- The Economic Contribution of Culture to Coquitlam’s Economy
- Coquitlam’s Culture Jobs
- Review / Validation
- Make a Case for Culture
- Cultural Statistics Strategy Future Initiatives
- Questions/Comments?

The Chair spoke to the importance of the initiative and the significance of arts and culture relative to economic development and job creation.

Discussion ensued relative to the following:

- The belief that the Project was an exciting initiative and appreciation for the strategic capture of data and establishing benchmarks relative to arts and culture
- The belief that the Project data could be used in numerous ways, including to support

- funding applications made to outside agencies
- The significance of such data collection relative to growing complete communities
- Confirmation that a number of municipalities within the Lower Mainland were accessing the Project data
- The Memorandum of Understanding (MOU) being developed and its purpose to allow the sharing of data amongst municipalities
- Whether the Union of BC Municipalities (UBCM) had been approached regarding the Project, and the potential power of the MOU to assist and support municipalities
- Whether the Resort Municipality of Whistler was participating in the Project
- Appreciation for the way that the Resort Municipality of Whistler incorporated the indigenous community into their cultural initiatives
- The possibility of sharing the Project information with professional cultural organizations and associations

The Cultural Services Manager undertook to:

- Follow-up with the City's cultural partners regarding access to the Project data
- Follow-up with the Project's national representative and the Committee's Vice Chair regarding the possibility of a presentation regarding the Project being made at the 2022 UBCM Convention
- If possible, to share with the Committee by email a list of the professional cultural organizations and associations currently participating in the Project.

7. Cultural Summit – Opportunity for Committee input

The Cultural and Community Events Supervisor provided a presentation, referring to on-screen slides titled as follows:

- Cultural Summit
- Event Background
- Event Goals
- Looking Back: 2019 Summit
- Event Program Development
- CSAC Cultural Summit Working Group Summary of Observed Sector Trends
- Embracing Inclusivity and Resilience - A Path Forward: Inclusive, Resilient, Experience
- Questions and Discussion

The Committee was invited to consider the following focus questions:

1. The impact of arts and culture on health and wellness was identified as a key trend by the 2020 CSAC working group. Given the extended duration of the pandemic and the toll that it has taken on our community, would you recommend adding this as a priority topic (in 2022)?
2. Do you know of any local organizations or groups relevant to this year's themes that you would recommend we research for potential speakers?
3. Have you recently attended any local conferences or summits that have addressed our key themes or topics?

The Chair spoke to Council's support for, and the positive outcomes of, the past Cultural Summits.

Discussion ensued relative to the following:

- Whether the Committee agreed that the topic regarding the impact of health and wellness should be added to the November 2022 Cultural Summit sessions
- The belief that arts communities have many benefits and have much to offer within the new “normal” context such as creating spaces where barriers to fear can be broken and people feel safe to come back to the arts following the pandemic
- The belief that promoting community cohesiveness would be a good thing
- Belief in the healing culture of the arts relative to health and wellness
- Confirmation of the proposed primary theme and the four priority topics of the 2022 Cultural Summit

In response to a question from a Committee member, the Cultural and Community Events Supervisor spoke to the linkages between the two themes of inclusivity and resilience, how the format of the Cultural Summit allowed space for addressing the priority topics, and the value in the diversity of the Summit experience and the knowledge sharing that occurred during past events.

Discussion continued relative to the following:

- Whether the overarching topic of health and wellness included mental health
- That staff had heard from past event speakers that arts and culture influence people’s emotional, physical, and mental health
- That whether mental health was addressed during the 2022 Cultural Summit would depend upon the speakers engaged for the 2022 event
- The belief that a focus on the mental health aspect was very important due to the current health crisis relative to the pandemic and drug overdoses, and the desire that the City be cognizant of that and promote art as a form of mental and physical healing
- The belief that there was value in a COVID-19 topic relative to mental health impacts, i.e. celebrating “stocking up on the arts” and positive stories about moving forward post-pandemic

The Chair suggested that, relative to focus question 1, staff could consider reviewing the impact of the COVID-19 pandemic on health and wellness, including mental health. He noted that although the impacts of the pandemic had been mainly negative, from an inclusivity standpoint, perhaps it had also had positive shifts and impacts for some.

In response to a question from the Chair, the Cultural and Community Events Supervisor spoke to focus question 3. She asked that if the members had seen any recent in-person or virtual conference examples that might address the overall theme and proposed topics of the 2022 Cultural Summit, to please share the examples with staff for consideration as part of the regional and environmental event research being undertaken by staff.

In the interests of time, the Chair encouraged the Committee members to respond to focus questions 2 and 3 by email to staff.

8. Facility Updates (Standing Agenda Item)

The Cultural Services Manager provided a brief facilities update on the following:

- YMCA, Burquitlam
- Place Maillardville Community Centre

- Centennial Artificial Turf Field
- Cottonwood Park expansion
- Sheffield Park
- Spani Pool Renovation

The Chair provided further details regarding the above-noted facilities to the Committee.

9. CSAC Members’ Roundtable / Emerging Cultural Issues (Standing Agenda Item)

The Committee members were invited to share details regarding upcoming events or emerging issues in their communities. The following information was shared:

- Coquitlam Heritage Society (CHS) events and programming, including Mackin House details and an oral history project underway by CHS
- That recruitment for a new Arts Education Coordinator was underway at Evergreen Cultural Centre (ECC) and, in partnership with TransLink and Capture Photography Festival, ECC had installed a translucent art piece at Lafarge Lake-Douglas SkyTrain Station that would be in place until February 2023
- That although Festival Planners Network had been dormant since the pandemic started, they would shortly be collaborating with City staff with a view to holding a meeting in 2022
- That planning for the Place des Arts’ 50th Anniversary in Coquitlam was underway (2022-23 season) and a community engagement art project with indigenous artist Christine Makenzie was being launched, which would include community festivals and workshops and installing temporary artwork as an exhibition open to the public
- Expressions of appreciation from new and returning members for the meeting.

The Chair thanked the Committee members for their volunteerism and noted that he looked forward to a positive and productive 2022.

OTHER BUSINESS

NEXT MEETING DATE – Thursday, April 7, 2022

ADJOURNMENT

The meeting adjourned at 9:15 p.m.

MINUTES CERTIFIED CORRECT

CHAIR



Jeri Hohn
Committee Clerk