

CULTURE SERVICES ADVISORY COMMITTEE

Thursday, June 8, 2023

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, June 8, 2023 at 7:01 p.m. in the Council Committee Room, City Hall, 3000 Guildford Way, Coquitlam, BC with the following persons present:

COMMITTEE MEMBERS: Councillor Steve Kim, Chair
Nina Buddhdev, Citizen Representative
Megan Leslie, Citizen Representative
Janice Mazon, Citizen Representative
Reg Quiring, Citizen Representative (arrived at 7:02 p.m.)
Sandra Hochstein, Coquitlam Heritage Society
Anthea Goffe, Coquitlam Public Library Board
Philip Hartwick, Evergreen Cultural Centre Society
Joan McCauley, Place des Arts

REGRETS: Councillor Craig Hodge, Vice Chair
Kim Hockey, Citizen Representative
Philip Mulder, Citizen Representative
Lindy Sisson, Artistic Community Representative
Jackie Weinkam, Festival Planners Network

GUEST: Natalia Lebedinskaia, Creative Director, Vancouver Mural Festival

STAFF: Karen Basi, Cultural Services Manager
Wondy Chan, Cultural and Community Events Supervisor
Jonathan Helmus, Director Utilities
Caley Amundsen, Committee Clerk

CALL TO ORDER

The Chair provided an Indigenous territorial acknowledgement.

ADOPTION OF MINUTES

1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 13, 2023

The Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 13, 2023 were approved.

Reg Quiring arrived to the meeting at this time (7:02 p.m.).

NEW BUSINESS

2. 2024 – 2027 Strategic Plan Renewal: Opportunity for Input

The Committee deferred this item to the next meeting.

3. Streetscape Enhancement Program (Mural Project): Opportunity for Input & Proposed Establishment of Sub-committee

The Director Utilities and Natalia Lebedinskaia, Creative Director, Vancouver Mural Festival (VMF), provided the Committee with an on-screen presentation entitled “CSAC Input & Potential Subcommittee – Streetscape Enhancement Program” that covered the following topics:

- Overview of the Streetscape Enhancement Program (hereon “the Program”)
- Feature lights installed at Brunette Avenue and City Centre and possible expansion to other locations in Coquitlam
- Place-making and architectural considerations such as decorative bike racks and benches
- The installation of two to four murals in 2023 and 2024
- Focus areas in Coquitlam where murals could be installed
- Consultation with kwikwəłəm about possible involvement in the Program
- The Program’s draft implementation timeline, process and logistics
- Opportunities for the Committee’s input
- City collaboration with VMF to implement the Program in Coquitlam

Discussion ensued relative to the following:

- Logistics of implementing murals, including accessibility, single versus group artists approach, reflecting contextual elements of buildings, lifespan, advertising and unveiling, and compensation of artists
- The potential Sub-committee’s role in selecting mural artists
- The extent of the Committee’s involvement in determining guiding themes and possible themes of representation, visibility, community, diversity, harmony and belonging
- The number of murals painted/displayed at VMF events and the Festival’s emerging artist program
- The rationale for a year-round mural program
- The importance of attracting artists from diverse communities and backgrounds
- Support for empowering local artists and fostering community connections through murals
- The desire to promote Coquitlam artists for the first few years
- The importance of not stifling an artist’s creativity
- The Committee members’ assistance with promoting the Program
- The possibility of involving corporate sponsors to reduce costs
- The possibility of offering a mural information session

The Committee formed a Streetscape Enhancement Program Sub-committee to assist with artist selection and the following members offered to serve: Nina Buddhdev, Janice Mazon and Joan McCauley.

4. Summer Events Update

The Culture Services Manager and the Cultural and Community Events Supervisor provided the Committee with an on-screen presentation entitled “Culture Services Advisory Committee June 8, 2023 Summer Events Update” that covered the following topics:

- July 1, 2023 Canada Day Event, including activities and performances at Town Centre Park
- Accessibility and sustainability considerations for events
- Live music and performances at the City’s summer events
- The City’s Summer Concert Series at Town Centre Park
- The Kaleidoscope Arts Festival to be held at Town Centre Park on August 18, 2023, and Blue Mountain Park on August 19, 2023
- Consultations with Indigenous groups to possibly include performers at City events
- The City’s Block Party program
- The City’s Community Events program
- Cultural and community partnerships

Discussion ensued relative to the following:

- July 15, 2023 Coquitlam Pride at Evergreen Event at the Evergreen Cultural Centre
- How bands and performers are selected for the Summer Concert Series
- Vancouver Symphony Orchestra’s Day of Music on June 10, 2023 at multiple venues

5. Facilities Updates

The Culture Services Manager provided the Committee with a brief verbal update of City facilities that covered the following topics:

- Blue Mountain Park Master Plan
- Glen Park
- Burke Mountain Joint School/Park Site
- Town Centre Park Community Centre
- Maillardville Community Centre Plaza
- Spani Pool Renovation

Discussion ensued relative to the following:

- Blue Mountain Wading Pool and its future
- The City’s Environmental Volunteer Celebration recently held at Blue Mountain Park on June 4, 2023

6. Committee Members’ Roundtable / Emerging Cultural Issues

The Committee members were invited to share details regarding upcoming events or emerging issues in the community. The following information was shared:

- Coquitlam Youth Orchestra events during June 2023 at Evergreen Cultural Centre
- The Pulse Dance Centre 10th Anniversary General Program Show on June 10, 2023 at the Massey Theatre
- Coquitlam Little League Playoffs on June 10 and 11, 2023 at Mackin Park
- Charles Best Gay-Straight Alliance’s participation in Surrey Pride Event on June 24, 2023 at Surrey Civic Plaza and the Vancouver Pride Festival on August 6, 2023 at Concord Pacific Place
- Diwali in Coquitlam Festival on November 3, 2023 at Evergreen Cultural Centre
- Coquitlam Public Library’s June through September events, including the GoPro Contest, VoiceStory: Conversation and Connection Sessions, Bilingual story times, and “Love in the Time of Fentanyl”
- Evergreen Cultural Centre’s July through September events, including Music on the Grill, Transmissions (Art Gallery exhibition), and Open Air Performance Series
- Place des Arts’ 50th Anniversary Exhibition and Summer Theatre Troupe

OTHER BUSINESS

NEXT MEETING DATE – Thursday, September 14, 2023

ADJOURNMENT

The meeting adjourned at 8:49 p.m.

MINUTES CERTIFIED CORRECT:

Steve Kim, Chair

Caley Amundsen, Committee Clerk