



Addendum No. 1

City of Coquitlam

RFEI No. 24-068

Lights at Lafarge Winter Lights Display – Corporate Partnership Opportunities

Issue Date: September 5, 2024

Total Page Count: 1

Proponents shall note the following amendments to the RFEI documents:

QUESTIONS AND CLARIFICATIONS

Q1. Can you please let me know the desired bid range for this sponsorship opportunity? What would last years have been?

A1. Negotiations begin with a substantial investment expected. If high-value marketing benefits such as industry exclusivity, right of first refusal, or multiple activations are requested, the value or price will be adjusted accordingly. The City will not be disclosing previous year's sponsorship values.

End of Addendum No. 1

Proponents take into account the content of this Addendum in the preparation and submission of the Proposal which will form part of the Contract and should be acknowledged on the Proposal Submission Form.

Upon submitting a Proposal, Proponents are deemed to have received all addenda that are issued and posted on the City's website and considered the information for inclusion in the Proposal Submission.

Issued by:

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