

The following is a summary of regulations pertaining to the posting of Election Signs in the City of Coquitlam. This information has been consolidated for convenience. To fully review all Election Sign guidelines please refer to the City of Coquitlam [Election Administration and Procedures Bylaw No. 5069, 2021](#), as amended.

Election Signs Frequently Asked Questions

What is an Election Sign?

An 'Election Sign' is a sign promoting a political candidate, party or cause in relation to a federal, provincial, municipal or school trustee election or question put to the electorate.

Is a permit required for an Election Sign?

No. A permit is not required for an Election Sign.

Where can Election Signs be located?

Elections Signs on public property are restricted to the following locations (see Page 7):

1. West side of Coast Meridian Road between Devonshire Avenue & Highland Drive (low signs only - maximum 3ft high)
2. Southeast corner of David Avenue & Shaugnessy Street
3. North side of David Avenue between Pinetree Way & Johnson Street (access from path via Waterford Place)
4. Southwest corner of Glen Drive & Johnson Street
5. South side of Barnet Highway - East of Bond Street (after entrance to 2714 Barnet Highway; low signs only - maximum 3 ft. high)
6. Southwest corner of Mariner Way & Dewdney Trunk Road
7. Southwest corner of Lougheed Highway & Dewdney Trunk Road (at Sharpe Street)
8. Northwest corner of Como Lake Avenue and Mariner Way
9. Northwest corner Lougheed Highway and King Edward Street
10. Lougheed Highway across from Colony Farm

(See [Permitted Locations for the posting of Elections Signs on Public Property](#) for maps)

Election Signs may be located on private property with the consent of the property owner or occupant. Please note that regulations regarding the size, placement and permitted dates for posting Election Signs apply to those posted on private property as well as public property.

Election signs are not permitted on any vehicles or on trailers attached to vehicles.

How many Election Signs can be posted at each of the above noted locations?

Each candidate may locate one sign per location only.

When can Election Signs be erected / when do Election Signs have to be removed?

Signs must not be erected more than twenty-one (21) days prior to a General Local Election.

Signs can be erected at 12:00 midnight on Saturday, February 1, 2025 (which occurs one minute after 11:59 p.m. on Friday, January 31, 2025). Signs must be removed within four (4) days after the election. **Signs must be removed by 11:59 p.m. on Wednesday, February 26, 2025.**

What dimensions (size) can Election Signs be?

Election Signs must not exceed dimensions of 0.61 metres by 0.61 metres (2 ft. by 2 ft.). At certain public posting locations signs must not exceed a height of 0.91 metres (3 ft.) due to safety requirements.

As per the City's *Election Administration and Procedures Bylaw No. 5069, 2021*, Election Signs are:

- Permitted to have only two sides, or faces, and each side or face of the sign area is not to exceed 0.61 metres by 0.61 metres (2 ft. by 2 ft.);
- Not permitted to be illuminated, animated, rotating, flashing or have moving lights or other electrical features;
- Not permitted to have attachments such as balloons, kites, an electronic message center or inflatable devices;
- To be self-supporting and are not permitted to be attached to any City property such as fences, trees, street light poles, traffic signal poles, or utility poles.
- Not to be placed within one metre (3.28 feet) of a fire hydrant.

Election Advertising Rules

In accordance with section 44 of the [Local Elections Campaign Financing Act](#), election advertising (signs, billboards, print ads, radio and television spots, internet sites, Facebook pages, Twitter pages, and YouTube pages and videos) must:

1. Identify the sponsor of the election advertising (the financial agent, name of the candidate or elector organization, or third party sponsor or assent voting advertising sponsor name);
2. Indicate that it was authorized by the identified financial agent, third party sponsor or assent voting advertising sponsor;
3. Provide a BC telephone number, mailing address and/or email address at which the financial agent or sponsor can be contacted; and,
4. If applicable, identify that the sponsor is a registered third party sponsor or assent voting advertising sponsor under the Act.

Campaign Headquarters Permitted Signage

A Campaign Headquarters is a building, or portion of a building, which is used by a candidate or an agent of a candidate as part of an election campaign and where the candidate's campaign staff are normally present and the public may enter to obtain information about the candidate.

Each candidate will be permitted to have one Campaign Headquarters where some of the City's election sign regulations will be relaxed. At a Campaign Headquarters candidates may:

- Post large election signs (i.e. exceeding 2 ft. by 2 ft.) in the window or on the face of the building or unit;
- Affix more than one election sign (to the face of the building or unit);
- May have a back lit sign (the sign is illuminated from a light source within the sign) on their campaign headquarters "storefront" (the portion of the building's façade that hosts the Campaign Headquarters' principal entrance);
- Other than the signs affixed to the face of the building, candidates may not post more than one (1) election (2 ft. by 2 ft.) sign on the grounds of the property.

Candidates must provide the Election Office with the address of their campaign office.

What happens if an Election Sign is erected that does not comply with the City of Coquitlam Election Administration and Procedures Bylaw No. 5069, 2021?

If an Election Sign is erected that does not comply with the Bylaw the City's Bylaw Enforcement Division will respond by removing the sign and then contacting the candidate in question and providing them with a verbal warning. If further enforcement action is warranted due to additional violations, the City's Bylaw Enforcement Division will move to a written notice of violation and then fines. The fines applicable to Election Signs are noted in the table included (pg. 4-5).

COLUMN 1 DESCRIPTION	COLUMN 2 SECTION NO. IN BYLAW	COLUMN 3 DISCOUNTED PENALTY IN \$ (within 14 days)	COLUMN 4 FULL PENALTY IN \$ (after 14 days)	COLUMN 5 COMPLIANCE AGREEMENT DISCOUNT (where compliance agreement entered in accordance with section 8(a)(iii) of this bylaw)
Unpermitted advertising with mobile public address system	13.1.1	125	250	n/a
Provincial or Federal election sign erected more than 30 days before election or event	13.2.1 (a)	125	250	n/a
Provincial or Federal election sign not removed within 4 days of election or event	13.2.1(a)	125	250	n/a
Municipal or School Trustee sign erected more than 21 days before election or event	13.2.1(b)	125	250	n/a
Municipal or School Trustee sign not removed within 4 days of election or event	13.2.1(b)	125	250	n/a
Sign has more than two sides or faces	13.2.1(c)	125	250	n/a
Sign area exceeded	13.2.1(c)	125	250	n/a
Sign height exceeded	13.2.1(d)	125	250	n/a
Sign illuminated, animated, rotating, flashing or has moving lights or electrical features	13.2.1(e)	125	250	n/a
Sign with attachments	13.2.1(f)	125	250	n/a
Sign not self- supporting/ is attached to City property	13.2.1(g)	125	250	n/a
Placement of sign interferes with sightlines or safety	13.2.1(h)	125	250	n/a
Sign within 1 metre of fire hydrant	13.2.1(i)	125	250	n/a

Placement of election sign on private property without owner/occupant consent	13.2.2	125	250	n/a
Unlawful placement of election sign on public property	13.2.3	125	250	n/a
Election sign attached to vehicle or trailer	13.2.4	125	250	n/a
More than one election sign in a location	13.2.5	125	250	n/a
Unauthorized use of City of Coquitlam logo	13.3.1	125	250	n/a

Are there any other considerations that should be taken into account when posting an Election Sign?

Please ensure that election signs are not posted outside the City of Coquitlam. The sign guidelines that are provided to candidates only apply to the City of Coquitlam; therefore, any election signs posted in other jurisdictions are contrary to local bylaws and should be removed immediately.

Other than as authorized in writing by the City, no person shall embed or place on any election sign or other election advertising a logo, trademark or official mark, in whole or in part, owned or licensed by the City.

Any sign that is deemed to be a sightline hazard or obstruction will be removed immediately by City staff. A sightline hazard or obstruction occurs when a sign impedes the ability of pedestrians or motorists to safely and adequately view oncoming traffic or pedestrians.

Candidates are also asked to post election signs at a 30 cm (1ft) buffer away from the roadway or face of the curb. Candidates are reminded that during the course of the campaign period signs often get blown over or are damaged and consequently the City requests that candidates check their signs frequently to ensure they do not create an untidy appearance.

Please also ensure that you do not post Election signs within 100 metres (328 feet) of locations where voting proceedings are being conducted in accordance with [Section 163\(4\) of the Local Government Act](#).

Finally, candidates are also encouraged to make a distinction between private property and City property. For example, on Chilko Drive the grass below the rail-tie wall is City right-of-way.

For more information, please contact the Chief Election Officer or Deputy Chief Election Officer:

Chief Election Officer, Kerri Wells
kwells@coquitlam.ca | 604-927-3016

Deputy Chief Election Officer, Stephanie Nichols
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Election Signage Locations Map

