

Blue Mountain Park Master Plan

What We Heard

Through summer and fall 2021, we engaged with a variety of audiences on the Blue Mountain Park Master Plan. The feedback collected will inform the development of the Master Plan values and goals, which will form the foundation for the Park vision and concept.



What We Did

Public questionnaire



549
participants

2 online engagement sessions



25
participants

11 small group online engagement sessions including Council Advisory Committees, Coquitlam Youth Council, translated focus groups and Legion 263 *



77
participants

2 park engagement sessions



160
participants

Nearly 12,000 people reached on the City's social media channels (Facebook, Instagram, Twitter)



12,000
people

Visits to letstalkcoquitlam.ca/bluemountainpark



1,200+
visits

* Advisory Committees included: Cultural Services, Economic Development, Multiculturalism, Sports and Recreation, Sustainability and Environment, and Universal Access-Ability.

Translated focus groups were done in partnership with the Tri-Cities Local Immigration Partnership (TCLIP) and geared to Farsi-, Korean- and Mandarin-speaking park users.

A complete What We Heard report is available at letstalkcoquitlam.ca/bluemountainpark

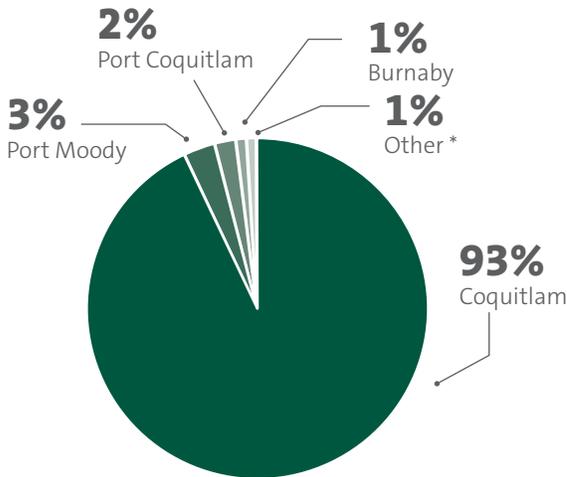
Blue Mountain Park Master Plan

What We Heard

Who We Heard From (Survey Respondents)

Home Municipality

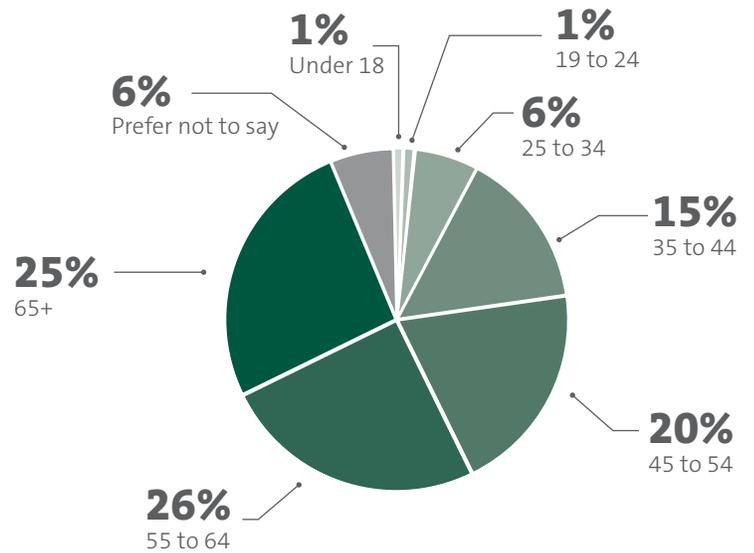
93% of respondents live in Coquitlam.



* Other municipalities included Surrey and Vancouver

Age Distribution

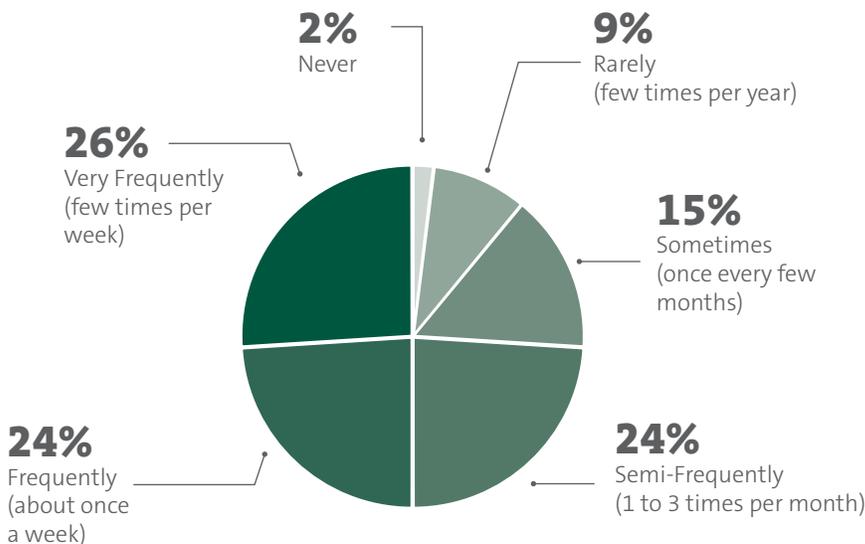
We heard from people of all ages. The majority of participants who disclosed their age (over 70%) are aged 45 and older.



What They Told Us

Visiting Blue Mountain Park

Most respondents (74%) visit the park very frequently, frequently or semi-frequently from a few times per week to 1 to 3 times a month.



How Visitors Get There

51% by car



39% by foot

8% by bike



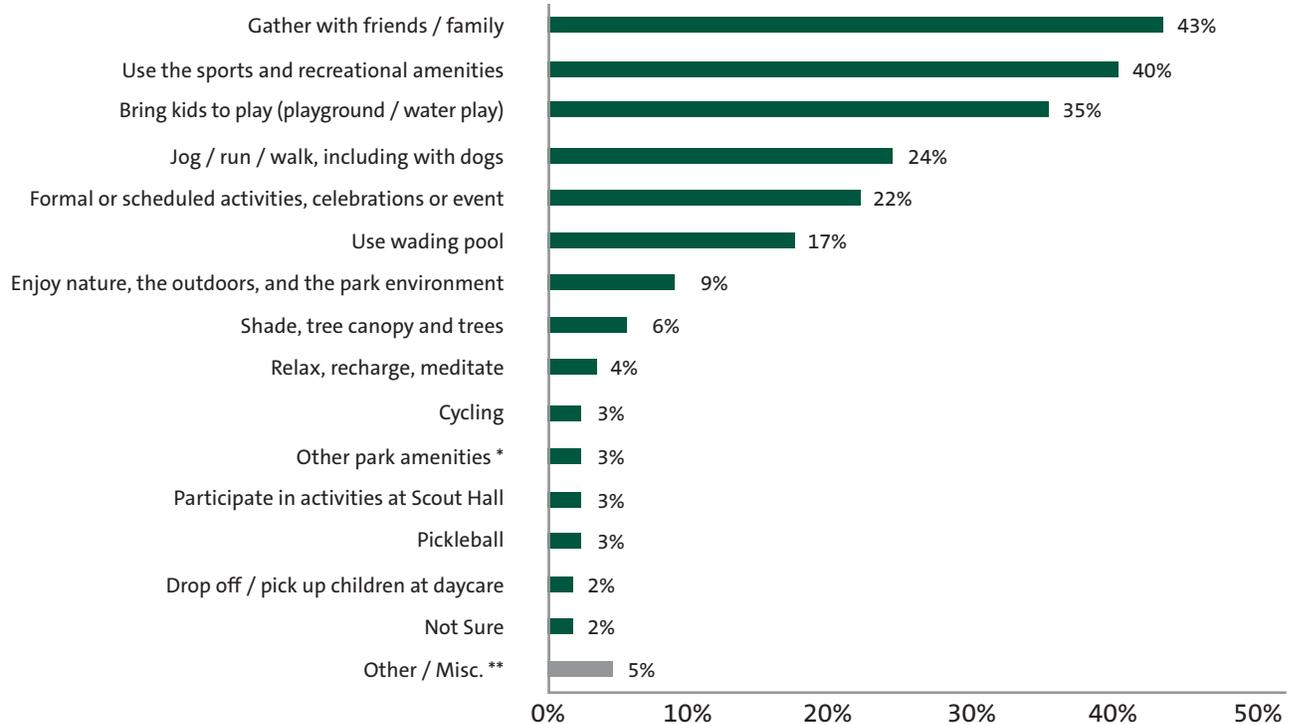
2% by transit or another way

Percentages reflect percentage of total respondents.

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What We Heard

Main Reasons for Visiting Blue Mountain Park



* Other Park Amenities includes: picnic table, seating, washrooms, water fountain, etc.

** Other / Miscellaneous includes: bird watching, enjoy the sculptures / public art / memorial, other exercise, and people watching.

Areas for Improvement

The top five most commonly identified barriers to visiting more often included:

- Overcrowding (79 mentions)
- Court Spaces (tennis / pickleball) (77 mentions)
- Parking (51 mentions)
- Lack of amenities or poor condition (13 mentions)
- Availability of covered and / or picnic areas (12 mentions)

The top five most commonly identified ways to improve connections and access into and through the park include:

- Enhanced lighting (104 mentions)
- Improved pathways (100 mentions)
- Preserve green space and environmental protection (27 mentions)
- Improve bike infrastructure and amenities (22 mentions)
- Additional parking (19 mentions)

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What We Heard

Evaluating the proposed future amenities

Participants were asked to evaluate the level of importance of proposed future amenities by park area. The top three rated amenities for each zone are summarized below based on participants in the online survey and engagement sessions (both in person and online combined).

Highest Rated Potential Amenities by Park Zone (Online Survey)

The Field



Preservation of baseball diamond



Paved pathway improvements along Blue Mountain Street



Improved park entry

The Core



New washrooms



Enhanced playground



Additional picnicking opportunities

The Grove



Pickleball Improvements



New lit paved paths



Additional picnicking opportunities

Highest Rated Potential Amenities by Park Zone (Virtual and In-Person Engagement)

The Field



Lighting



Group exercise



Outdoor fitness

The Core



New washrooms



Event space



Enhanced playground

The Grove



Circuit training



Additional picnicking opportunities



Artistic elements