

Northeast Community Centre | PHASE 1

What We Heard





Project Vision: The Northeast Community Centre is a catalyst for community building and a hub for socializing, health, creation, play and lifelong learning.

Between November 2019 and July 2020 the City conducted three engagement initiatives to gather feedback on the proposed **Northeast Community Centre:**


- ✓ An online public survey that was open to everyone through coquitlam.ca/necc.
- ✓ In-person and online engagement sessions with small groups who represent many of Coquitlam's diverse residents.
- ✓ A youth-focused survey.

Public Engagement

 **1,000+**
responses through different initiatives

 **823**
responses to the community survey

 **173**
participants in the online engagement sessions

 **54**
responses to the youth survey

 Sessions in **Farsi, Mandarin** and **Korean** to address gaps in survey responses

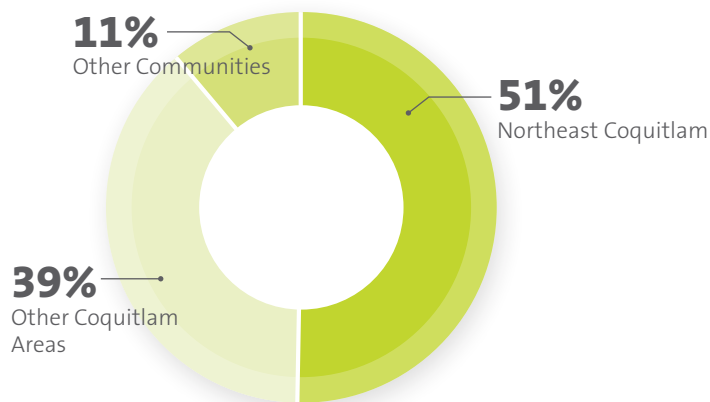
Community Survey

823 people participated in the survey



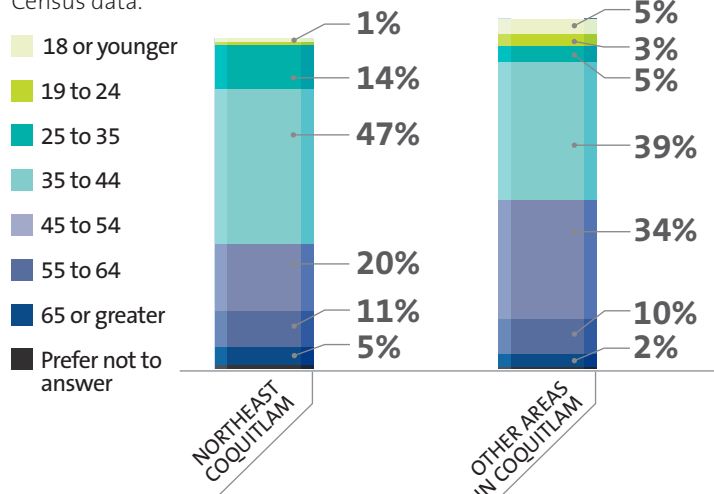
Who Did We Hear From?

71% of non Coquitlam residing participants were from Port Coquitlam.



Age Range

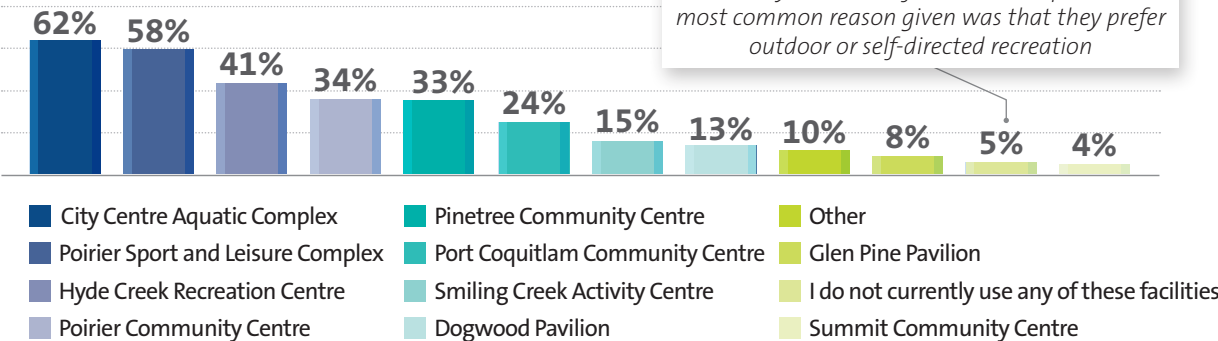
Nearly 70% of respondents were between 35 and 54, with 5% 24 and under and 4% 65 or older, which aligns closely with 2016 Census data.



Which community facilities and amenities do you currently use?

(Overall Responses)

Among respondents who do not use any of the community/recreation facilities in Coquitlam, the most common reason given was that they prefer outdoor or self-directed recreation

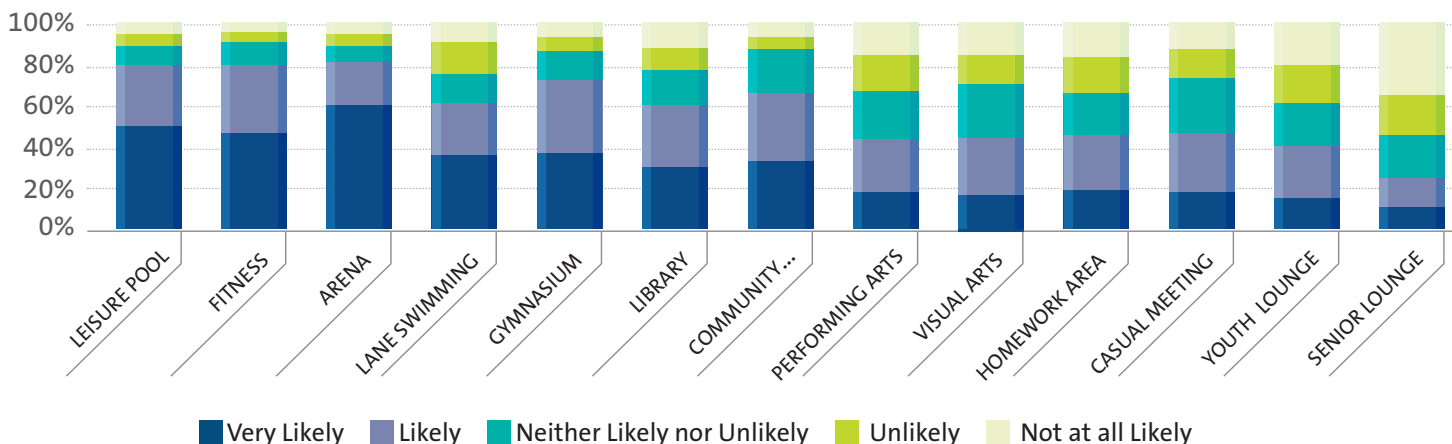


69% of all respondents visit public libraries in the Tri-Cities

NECC Amenity Projected Use

Please indicate the likeliness that someone in your household would utilize the following amenities

(Overall Responses)



Engagement Sessions

173 people participated in the online engagement sessions



Discussions, wants and needs tended towards three broad themes that relate to the project vision: **Sense of Community, Amenities, and Design.**

Sense of Community

We heard that Northeast Coquitlam needs a Community Centre in a very literal way. A centre for community members to gather with each other. A centre that attracts people to it, that makes everyone feel welcome and that is seen by residents as their hub. Every group mentioned a desire for communal space that could be used for programmed activities or for casual interactions.

“We need ways to get people together and encourage them to interact with each other.”

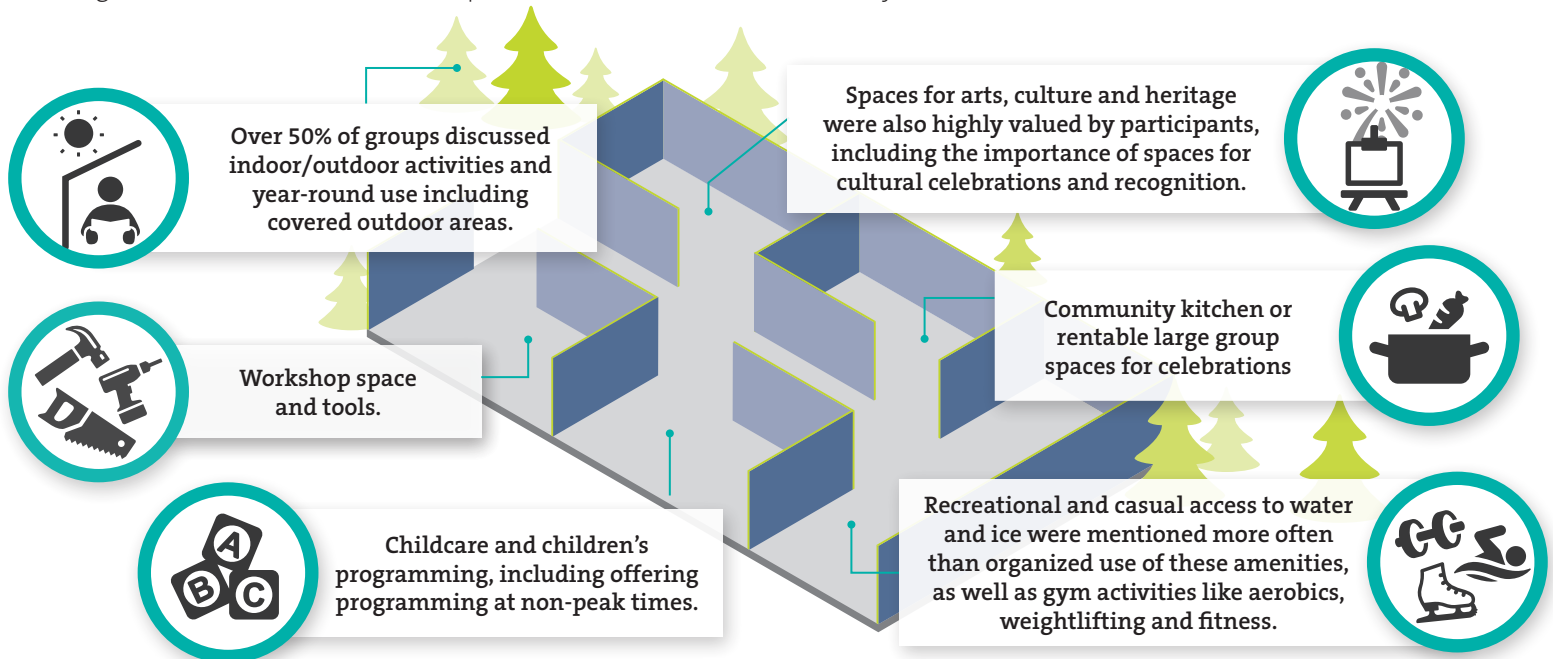
“Celebration space for all types of celebrations and have flexibility”

“Flexible space, indoor/outdoor blending that would allow people to access services and outdoor programming as well.”

“Facility should help people have a sense of belonging. It should be welcoming to different cultures and all people.”

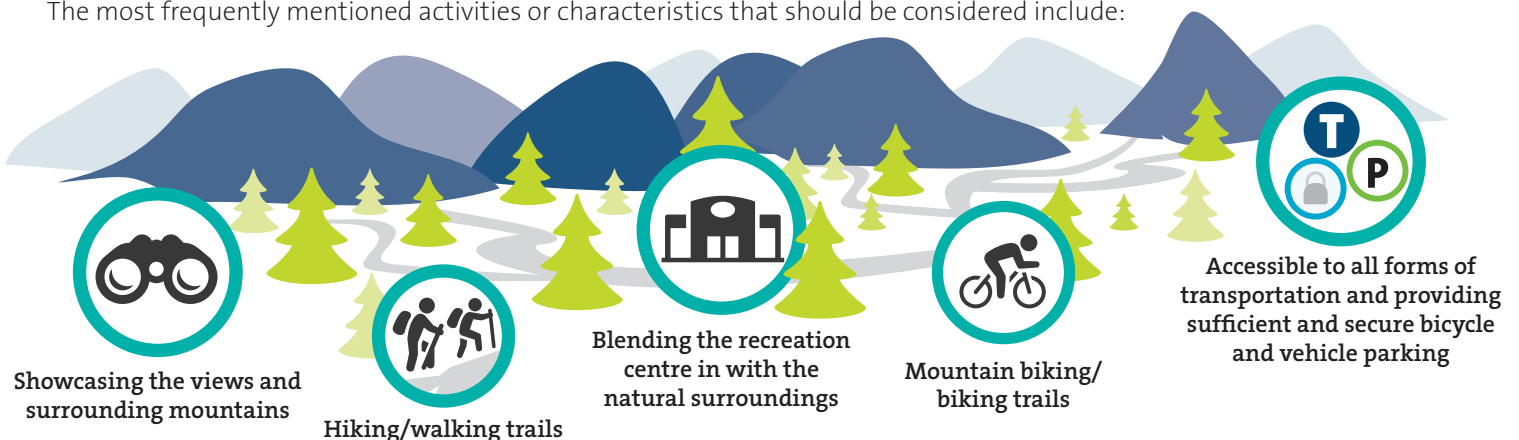
Amenities

Participants had a lot to say about what kind of activities they would like to be able to do at the community centre, as well as what they would like to see for others. In addition to the casual gathering areas highlighted above, the groups provided insight into what would be most important at the Northeast Community Centre:



Design

The most frequently mentioned activities or characteristics that should be considered include:

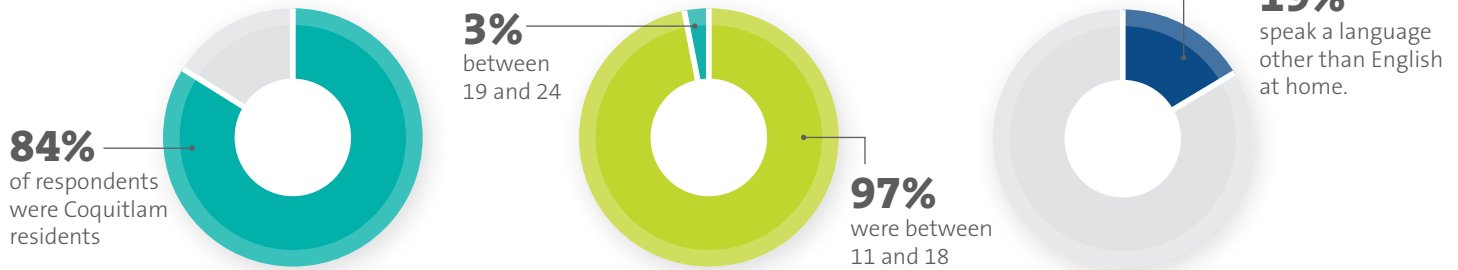


Youth Survey

54 people participated in the youth survey



Who Did We Hear From?



Favourite Community Centres

1 51%
Coquitlam Public Library City Centre branch

Because:

- ✓ near the mall, stores, restaurants
- ✓ volunteering opportunities
- ✓ friendly staff

2 23%
Coquitlam Library Poirier branch

Because:

- ✓ great place to study alone or with friends
- ✓ open and calm space
- ✓ cozy and comfortable
- ✓ free events created by youth
- ✓ close to home or easy to access by transit

3 23%
Poirier Sport and Leisure Complex

Because:

- ✓ gym is close to the library
- ✓ drop in activities are affordable and fun
- ✓ enjoy the pool and youth skate
- ✓ good place to go at lunch
- ✓ food options, like the snack bar and cafeteria are good

Youth respondents would be **more likely to attend** community centres if they offered **more youth focused low cost programming** (e.g. environmental, social and cultural sharing and learning opportunities, individual wellness activities and opportunities to create and participate in art, theatre and music).

Design ideas for the Northeast Community Centre:

ACTIVITIES	PERCENTAGE
Casual gathering spaces, with comfortable, moveable furniture for hanging out with friends	87%
Natural light, and other features and materials to reflect the Burke Mountain location	84%
Café area designed to encourage socializing	81%
Washrooms / change rooms that meet the needs of all genders	78%
Quiet areas with adjustable lighting for reading/studying or relaxing	78%
Counter/community table seating with plugs for charging / using devices	78%
Kiosk / information board showing what's happening in the facility	66%
Areas to create and display public art / murals / local youth artwork	63%
Facility outdoor areas for activities / performances	53%
Dedicated youth space	50%
Booth in the front lobby with a friendly greeter to welcome you and answer any questions	47%
Visibility into program spaces so that you can see activities happening	41%

